

# *The 12th Annual Rotary Blues Train*

*Sponsorship Opportunity  
September 14<sup>th</sup>, 2018*



The 12<sup>th</sup> Annual Rotary Blues Train is being held on Friday September 14, 2018. Funds raised from this event will help support programs of Rotary in the community. The Club has placed a focus on literacy and, as such, donates a large portion of funds raised to the Ferst Foundation Literacy Project. The program is focused on Georgia children ages 0 to 5 within 75 counties and communities participating throughout the state. Children enrolled in the program receive a book a month through the age of 5. Many children enrolled have not owned a book until receiving one under the program. During the life of the program, over 115,000 books have been distributed to kids in Fannin, Gilmer and Union counties. Illiteracy is often correlated with poverty, crime and unemployment. Matter of fact, it is understood that state prison populations are forecast based on literacy test completed in the 3<sup>rd</sup> grade. For more information on the great work of the Ferst Foundation, please visit [FerstFoundation.org](http://FerstFoundation.org) or contact your Blue Ridge Rotary representative.

This is our 12<sup>th</sup> annual Blues Train Ride. Since partnering with the Blue Ridge Blues and BBQ Festival, our Event has been a hit every year! Therefore, this event provides maximum exposure to our sponsors during the Blues Festival weekend event which is sponsored by the Blue Ridge Lodging Association. The Blues Festival will be held in Downtown Blue Ridge, Georgia from September 14<sup>th</sup> through the 15<sup>th</sup>, 2018. This event brings thousands of visitors to our community providing all of us an opportunity to show case our beautiful North Georgia Mountains and the wonderful quality of life we all enjoy here. Your contribution helps our local businesses thrive, as event brings out of town guest who shop and give back to our community as a whole. No donation is too small to make sure we help the residents of Blue Ridge.

## **Levels of Sponsorship**

- **Title Sponsors-** \$5,000 (6 Train Tickets, Full Page Program Ad, Web Link, Facebook Link)
- **Platinum Level-** \$1,000 (4 Train Tickets, 1/2 page Program Ad, Web Link, Facebook Link)
- **Gold Level-** \$500 (1/4 page Program Ad, 2 Train Tickets, Web Link)
- **Silver Level-** \$250 (Logo Display in Program)
- **Bronze Level-** \$100 (Listing in Program)

We, \_\_\_\_\_ (name) agree to sponsor the 2018  
Rotary Blues Train at the \_\_\_\_\_ (level), by making a donation of  
\$ \_\_\_\_\_.

Business or Personal Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact name for Logo and Web Link Info: \_\_\_\_\_

Contact Email for Logo and Web Link Info: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please make checks payable to:**

**Rotary Club of Blue Ridge  
PO Box 2495  
Blue Ridge, GA 30513**

Rotary Club Representative:

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_